



November 14, 2018

For Immediate Release

The REDress Project

News Release

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The Town of Qualicum Beach will once again be participating in The REDress Project. The REDress Project is an installation art project based on an aesthetic response to the critical national issue focusing around the issue of missing or murdered Aboriginal women across Canada. The project seeks to collect red dresses by community donation to be installed in public spaces across Canada as a visual reminder of the staggering number of Aboriginal women who are no longer with us.

To support this project, red dresses will be displayed in the Qualicum Beach Town Hall starting from November 26, 2018. The REDress display will formally open with a blessing on Tuesday, November 27 at 9:30 am, in the main hall foyer of Town Hall, 660 Primrose Street, Qualicum Beach. The public is invited to attend.

Organized by the Canadian Federation of University Women of Parksville-Qualicum, these local displays are based on The REDress Project started by Winnipeg-based artist Jamie Black in 2011. The artist's intent is to draw attention to the gendered and racialized nature of violent crimes against Aboriginal women. The REDress Project display will coincide with the period of the UN's 16 Days of Activism Against Gender-Based Violence.

Additional information about this initiative is available from:

<http://cfuwpq.ca/>

<http://www.theredressproject.org/>

<http://www.unwomen.org/en/what-we-do/ending-violence-against-women/take-action/16-days-of-activism>

<http://www.fcfd.org/whatwedo/advocacy/cfuwnationaladvocacypriorities/nationalinitiativeonviolenceagainstwomen.aspx>

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