



July 27, 2018

For Immediate Release

2018 Summer Transit Initiative

News Release

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Qualicum Beach, BC – Qualicum Beach Town Council, with support from the Qualicum Beach Chamber of Commerce and Qualicum Beach Downtown Business Association, have announced a new transit initiative to cover the cost of all fares for service on the Route 97 Eaglecrest and Route 98 Qualicum Beach transit shuttles during the months of August and September, 2018.

The initiative is aimed at increasing ridership, reducing traffic and parking congestion, improving safety, and reducing greenhouse gas emissions. The shuttles run daily, Monday to Saturday, and riders can ride the Route 97 and Route 98 shuttles unlimited at no charge on both bus routes within the Town of Qualicum Beach. The initiative begins August 1 and runs through to September 30, 2018. The Town of Qualicum Beach will reimburse the Regional District of Nanaimo for the cost of the fares during this time.

For route details, schedules, and more information, visit www.qualicumbeach.com/rideforfree

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