

## 2019-2022 Strategic Plan: Appendix A

The following are the updated corporate priorities for the September 2020 to January 2023 time period. Recognizing that there are many interests and objectives for the community, the Town will prioritize the following objectives above the others. The following are not in order of priority.

### **SHORT TERM (substantially completed in the next 6 months)**

- a. Communication Strategy: Work with a consultant to help create a more proactive communication and educational presence for the community to include, but not be limited to: online informational pieces for the public, surveys and short videos.
- b. Complete the Fire Service Review
- c. Report on possible Eaglecrest roundabout and the Community Park Field Upgrade grants.
- d. Qualicum Beach Memorial Golf Course. Review capital expenditures, with a lens on Asset Management, and bring forward a revised lease for consideration.
- e. Complete Request for Proposal work (feasibility and planning) for Health as partners with the Perfect Storm Group (“PSG”)
- f. Town Public Works Yard relocation. Complete site preparation for an expanded parks yard that can accommodate parks and public works employees.
- g. Protocols and Procedures for Council Meetings. Bring forward a revised procedure bylaw for Council consideration
- h. Encroachments Public discussion and enforcement. Scheduled for Spring/Summer 2020 – letters have been issued to waterfront properties and staff are in dialogue with property owners.
  - i. THAT parking on the north side of Highway 19A west of Bay Street be re-established where possible after encroaching structures have been removed from the public right of way; AND FURTHER THAT staff be instructed to notify the affected property owners of the pending changes by letter.
  - ii. THAT Council directs staff to proceed with the reconfiguration of Hwy 19A parking and designation of a multi-use pathway west of Bay Street in accordance with the May 13, 2020 Planning memo to Council; AND FURTHER THAT work plan 3 referenced in the May 13, 2020 memo to Council be deferred until further review has been conducted by Council.
- i. The following matters will be included for discussion and decision during the 2021 budget deliberations:
  - a. Golf Course Sewer and Drainage
  - b. DCC Review
  - c. 10-year capital plan discussion

- d. Sewer and water looping along Rupert Road
- e. Seaside Nature Park - phase 2
- f. Chamber Visitor Information Centre
- g. Motion 20-041 - THAT staff be instructed to provide an update on Asset Management including, but not limited to, policy and strategy at a future Committee of the Whole meeting in 2020.
- h. Motion 20-166 - THAT Hemsworth Road between Chester Road and Palm Drive be utilized for tree planting, to offset vegetation removed from the School Connector trail construction.
- i. Motion 20-169 - THAT the 2021 Capital Budget include funding for improvements to Christleton Park.

**MEDIUM TERM (up to 24 months - projects substantially completed by the end of Council term)**

- a. Daycare / fieldhouse construction
- b. Attract a new airline carrier to the airport
- c. Public works relocation plan to be completed and Phase One of the relocation plan implemented
- d. Increase Diversity of Housing
  - i. Housing needs assessment - Data collection complete. Staff report to follow.
  - ii. Housing task force -Collaborate with the RDN to establish a housing task force focused on regional collaboration for addressing housing needs and options.
  - iii. Plan and construct affordable housing project - Continue to work with Kiwanis for implementing an outreach plan for the housing site, with the goal of completing the required work on time to qualify for possible BC Housing funding in early 2021.
- e. East Village is a high priority and ongoing. The following are the priorities relevant to advancing East Village:
  - i. Town staff will complete the Local Area Service (LAS) for Council for consideration and possible implementation;
  - ii. Town staff will proceed with drafting an Request for Proposals for Council consideration that seeks to make use of Town lands related to East Village.
  - iii. Staff will complete the construction of streetscapes that are relevant to the Island Coastal Economic Trust (ICET) grant.
- f. Bus Garage. This property is an important location for Council and as such, staff will proceed with drafting an Request for Proposals for Council consideration that seeks to achieve best value for the engagement of this key property.

- g. St. Andrews Park completion: To include the removal or repurpose of main lodge, replanting of key vegetation, and exploration of a children's playground.
- h. College Heights project. Staff will work with the proponents of this property to bring forward options for addressing the main College Heights structure.
- i. Signage, branding and wayfinding (partnership with Chamber of Commerce)
- j. Partnership work for provision of water with RDN and EPCOR in the medium term, the focus is sewer and water looping along Rupert Road
- k. Fire Service Review implementation
- l. LED Lighting. Staff will work with BC Hydro to create a case for converting existing street lighting to LED.
- m. Rodway Trail. Staff will advance with the completion of safety improvements and the realignment of Rodway Trail.
- n. The Town will work with the Perfect Storm Group, the Oceanside Division of Family Practice, and the Ministry to advance a vision and, if appropriate, identify land to help increase levels of primary care and decrease the number of unattached patients in Qualicum Beach.

#### **LONG TERM (Beyond November 2022 - Next Council Term)**

1. Public Works re-location completion phase two.
2. PSG - ongoing work in health with PSG and the division of family practice.
3. Airport land use plan - finalize and implement the Airport Land Use Plan.
4. Seaside Nature Park construction completion.